



**Shared Economy: Allocation of Urban Resources and  
Region-wide Tourism  
Jakarta Capital City Government**

**World Tourism Cities  
Federation**

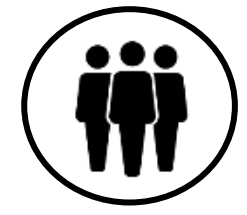
Chongqing, September 2016



# JAKARTA IN BRIEF



Coverage area: 662 Km<sup>2</sup> (40% of its area below sea levels)



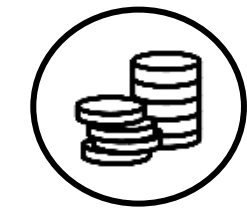
Inhabitants: ± 10 millions (night time),  
± 13 millions (day time)



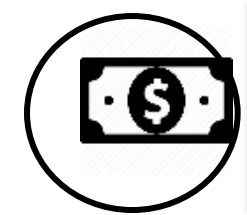
Economic Growth: 5.88% (2015)



Annual Local Budget : ± USD 5.05  
billions



GDP : ± USD 149.13 billions (2015),  
± 16-18% from National GDP



GDP percapita : ± USD 14,650

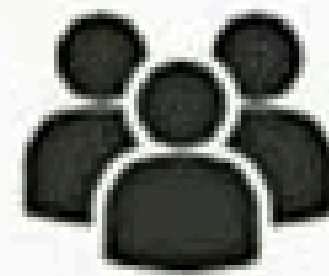


# Growth of E-commerce in Indonesia

## Jan 2015- Indonesia: Data Snapshot

**255,500,000**

Total Population



51%

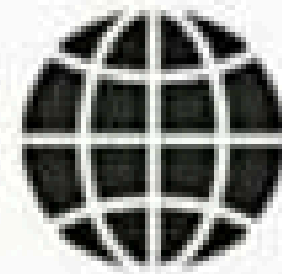
Urban

49%

Rural

**72,700,000**

Internet Users

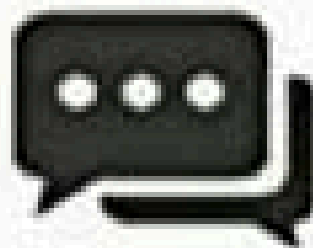


28%

Internet Penetration

**72,000,000**

Active Social Media Accounts

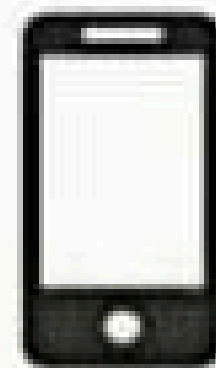


28%

Facebook Penetration

**308,200,000**

Mobile Connections

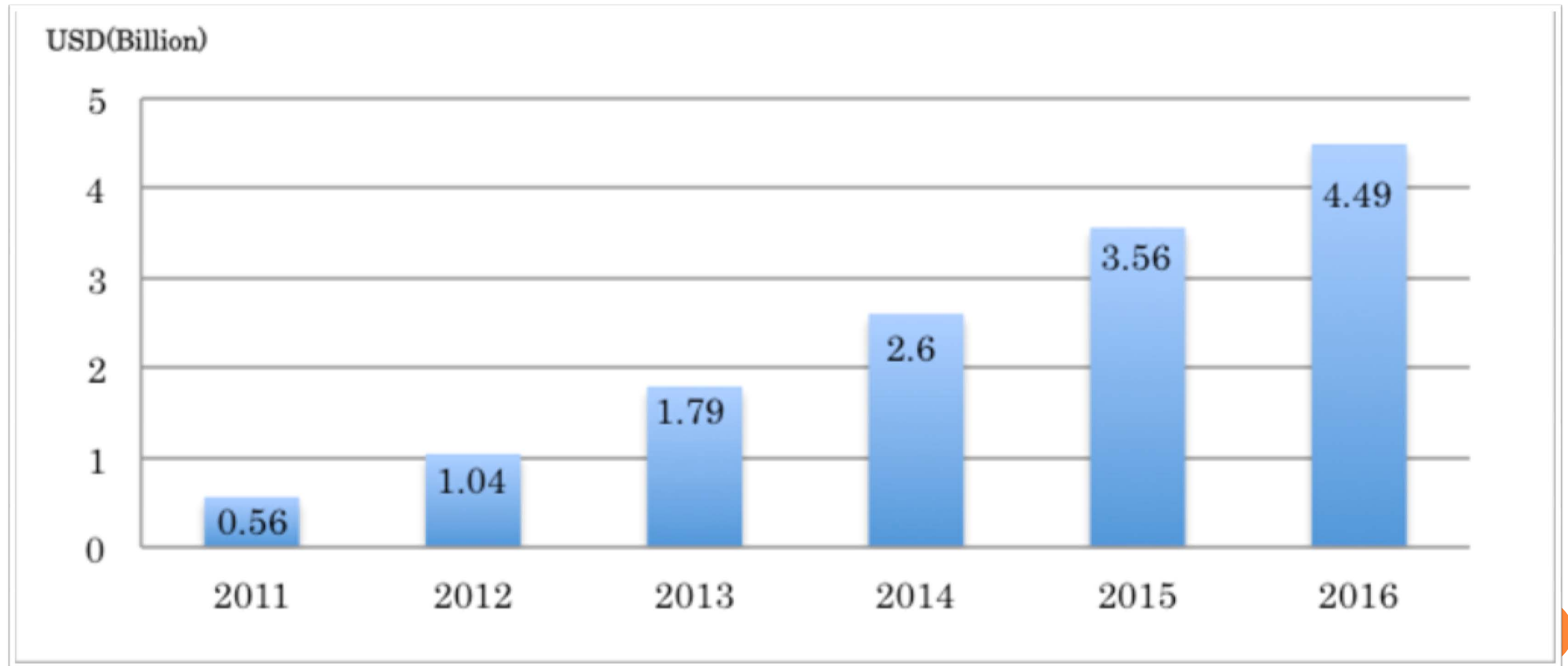


121%

Mobile Penetration

Source: GlobalWebIndex Wave 11. Shows the presentation of internet users

# Growth of Selling via E-commerce in Indonesia



Source: eMarket (B2C Ecommerce Climbs Worldwide, as Emerging Markets Drive Sales Higher)

# ISSUES IN JAKARTA



There is no media for citizens to report problems



Illegal charges while applying permits



Public data is not accessible by citizen



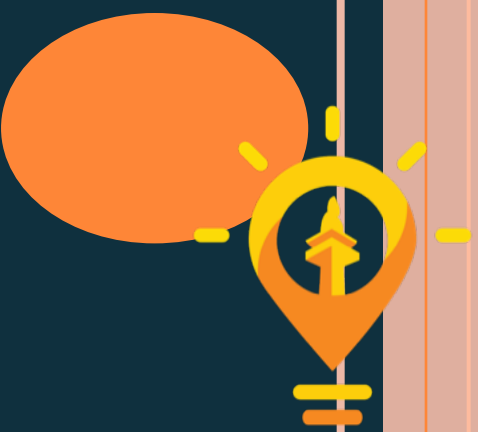
No transparent budgeting system



Poor public transportation and facilities



Never ending flood



# SMART CITY CAN SOLVE THE ISSUES



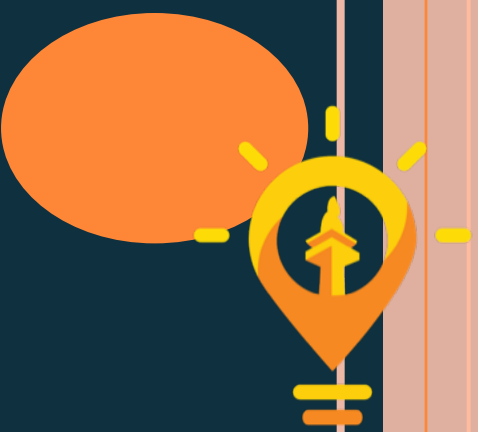
**Government**  
that listens



**System**  
that connects



**Citizen**  
That  
participates





# 6 Smart City Indicators

Creating a healthy environment quality through the **management of natural resources** to make Jakarta a sustainable livable city, as well as programs to encourage green building and environmentally friendly development.



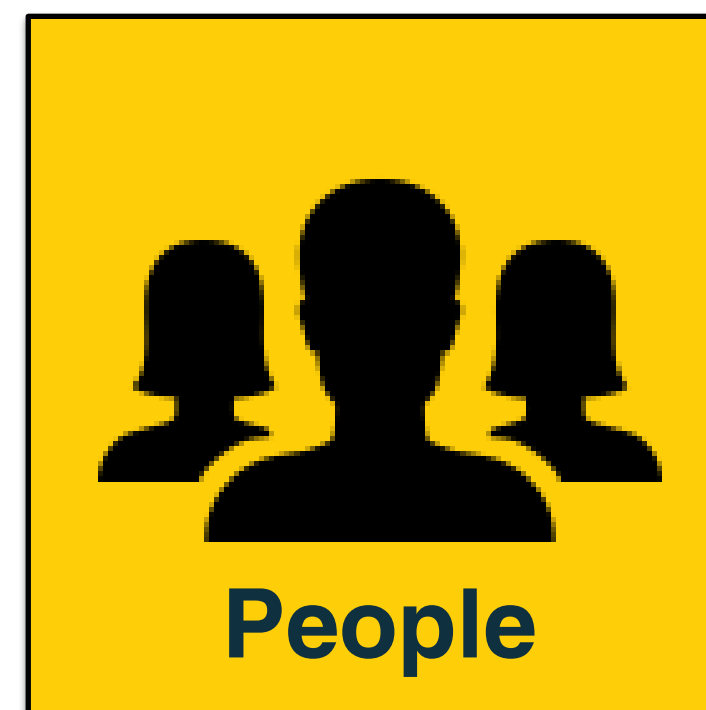
Creating a governance that is **transparent, informative** and **responsive** to community needs, and to **increase public participation** through aspiration channels.

To realize Jakarta as a **healthy** and **livable** cities and facilitate access to health information, tourism, and security facilities.



Fostering **entrepreneurship** and the spirit of **innovation** to the community in order to achieve high productivity. For example: through the development of small and medium enterprises, expand employment and improve the competitiveness of the region.

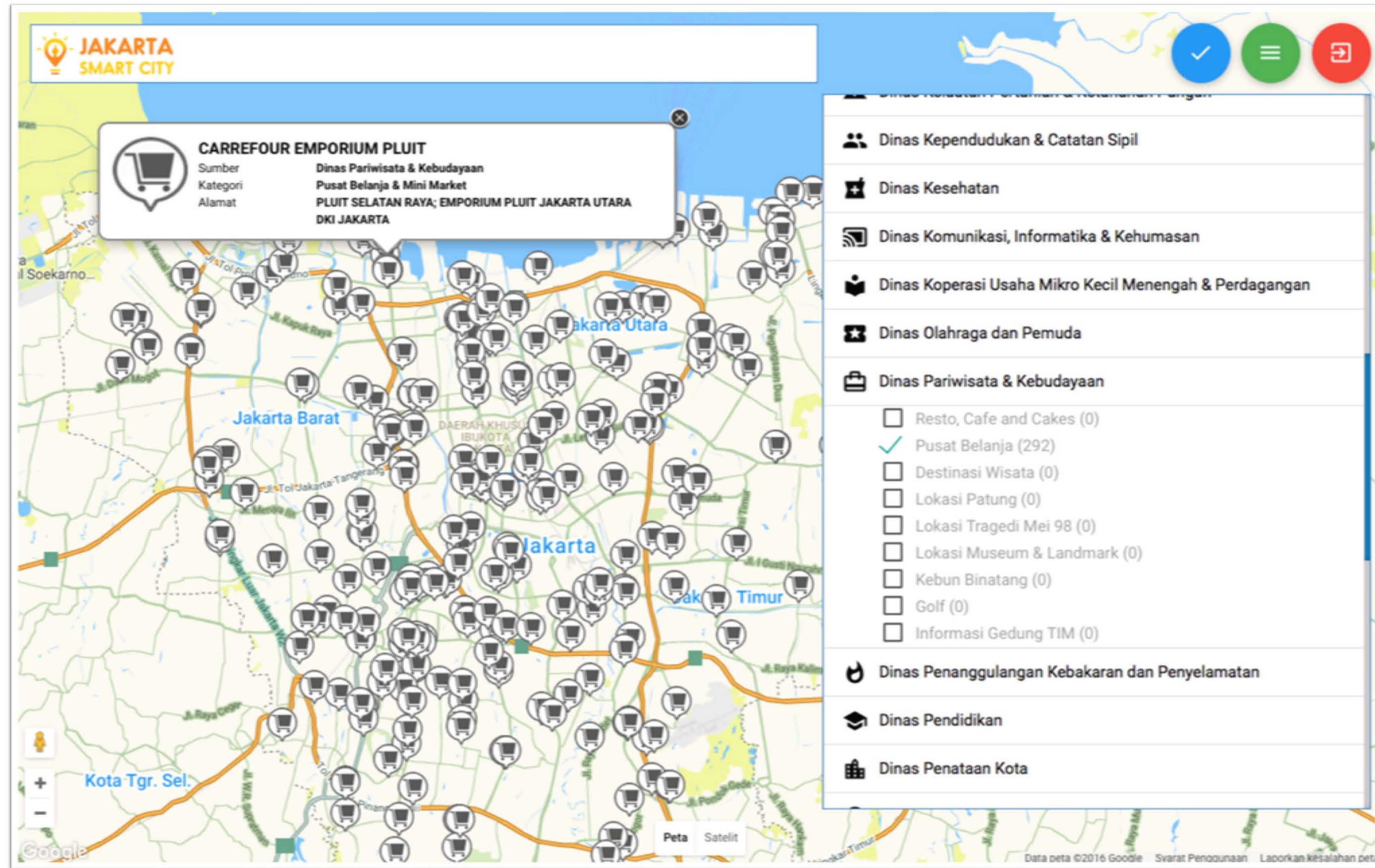
Building a **transportation system integration** and **providing information technology** infrastructure that capable of promoting sustainable economic development and a high quality of life.



Improving the quality of human resources through **12-year education**, providing facilities for a decent living, **improving** life expectancy index, as well as **improving** access to public information.




# Locations of Shopping Centers are uploaded in portal Jakarta Smart City



[smartcity.jakarta.go.id/maps](http://smartcity.jakarta.go.id/maps)







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[Maps](#)
[Blog](#)
[Events](#)

## Events


Lihat apa yang seru di Jakarta



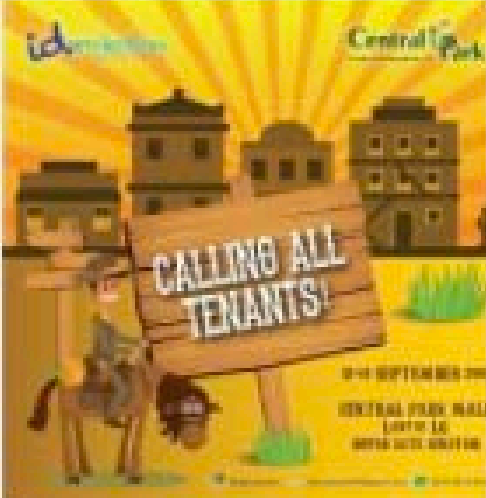
[Latest Events](#)  
**"Xplore Jakarta Timur"**  
 10 Sep - 10 Sep




**Simply Pop Up Market 2016**  
 08 Sep - 11 Sep  
 Tanggal : 8 - 11 September 2016 Tempat : Grand Indonesia West Mall, Level 5, Jakarta Waktu : 11.00 - 21.00 Kategori Pameran : Yummy F&B Unique Accessories Chic Fashion ...  
[Read more](#)




**Japan Travel Fair 2016 "Autumn & Winter"**  
 10 Sep - 12 Sep  
 Tanggal : 10 September 2016 - 12 September 2016 Japan Travel Fair kembali hadir menawarkan berbagai paket perjalanan ke Jepang dan tiket pesawat dengan harga promo dan ...  
[Read more](#)




**Bazaar "Indiana Cowboy"**  
 12 Sep - 18 Sep  
 Tanggal : 12 - 18 september 2016 Tempat : Central Park Mall Info lebih lanjut: Hotline 1 : 087889249234 Hotline 2 : 081298838883 Email : projection87@gmail.com Instagram : ...  
[Read more](#)



**Jakarta World Forum for Media Development (GFMD)**  
 20 Sep - 22 Sep  
 Tanggal : 20 - 22 September 2016 Keterangan : Forum Global Media Development ( GFMD ) adalah jaringan keanggotaan internasional ...  
[Read more](#)



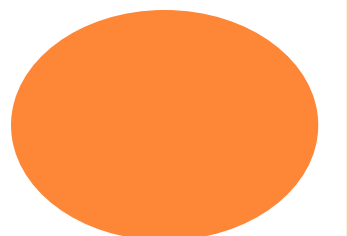
**#HACKJAK 2016**  
 Kompetisi Pemanfaatan Data Terbuka Jakarta



**COLOR OF JAKARTA**

Events in Jakarta can be found in Jakarta Smart City

[smartcity.jakarta.go.id/events](http://smartcity.jakarta.go.id/events)











## Jalan Muardi

Sumber

Kategori

Last Update

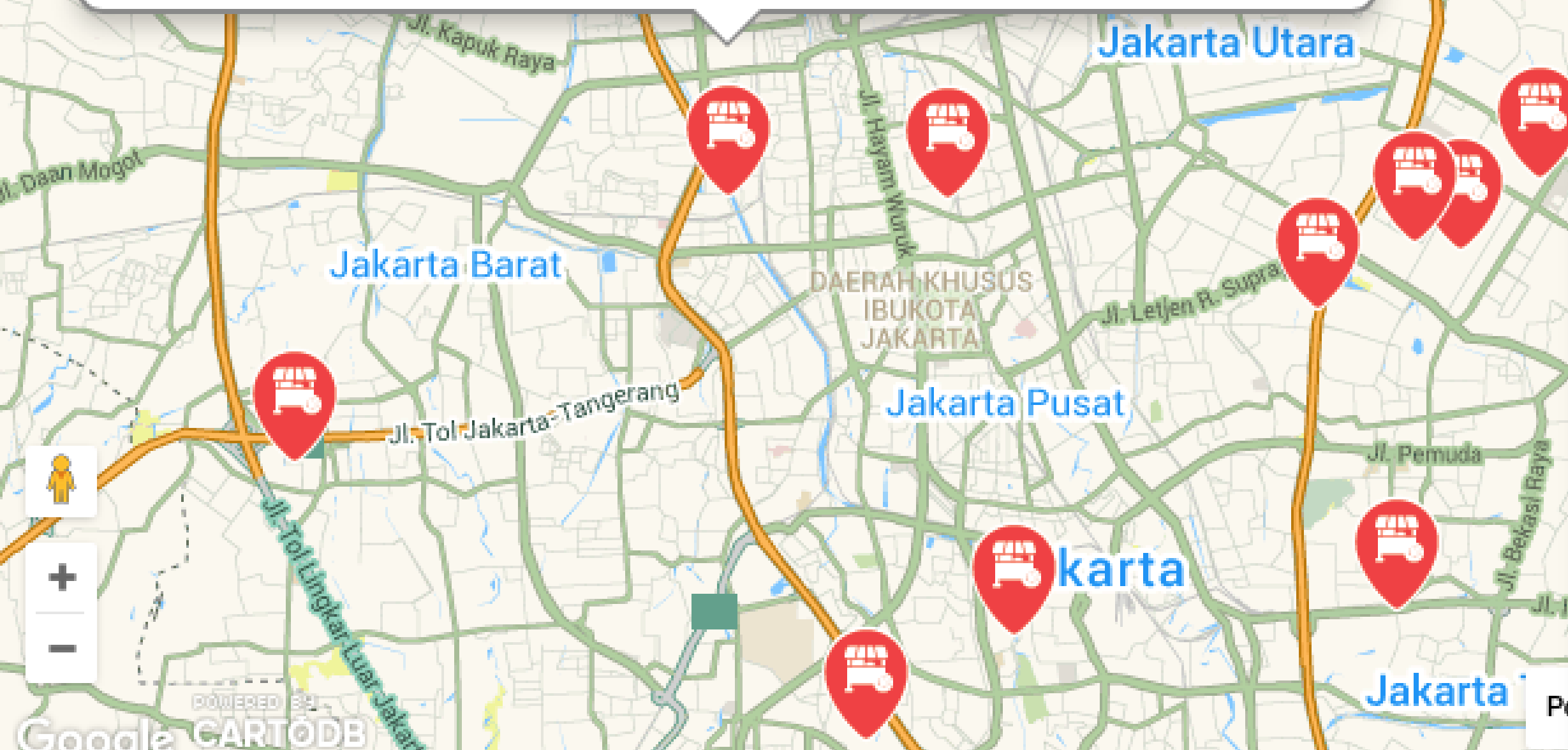
Dinas Koperasi Usaha Mikro Kecil Menengah & Perdagangan

PKL Kuliner Online

2016-02-29 15:57:06

Nama	Alamat	Harga Rata-rata	Detil
Martabak Sinar Bulan	Loksem Muwardi, Jl. Muwardi 2, Grogol, 50,000 Jakarta	50,000	<a href="#">Link</a>
Angkringan TKT ATI	Loksem Muwardi, Jl. Muwardi 2, Grogol, 20,000 Jakarta	20,000	<a href="#">Link</a>
Bandar Tansu Rabel (Ketan Susu - Rawa Belong)	Loksem Muwardi, Jl. Muwardi 2, Grogol, 20,000 Jakarta	20,000	<a href="#">Link</a>
Chinese Food AR (Aneka Rasa)	Loksem Muwardi, Jl. Muwardi 2, Grogol, 35,000 Jakarta	35,000	<a href="#">Link</a>

Total Data: 20



Dinas Pariwisata & Kebudayaan

Dinas Kebersihan

Dinas Koperasi Usaha Mikro Kecil Menengah & Perdagangan

✓ PKL Kuliner Online (10)

☐ Dana Bergulir Kelurahan

☐ SIUP MB (0)

☐ Lenggang Jakarta Kuliner

☐ Lenggang Jakarta No

☐ Eksportir DKI (0)

☐ Lokasi Binaan & Promosi

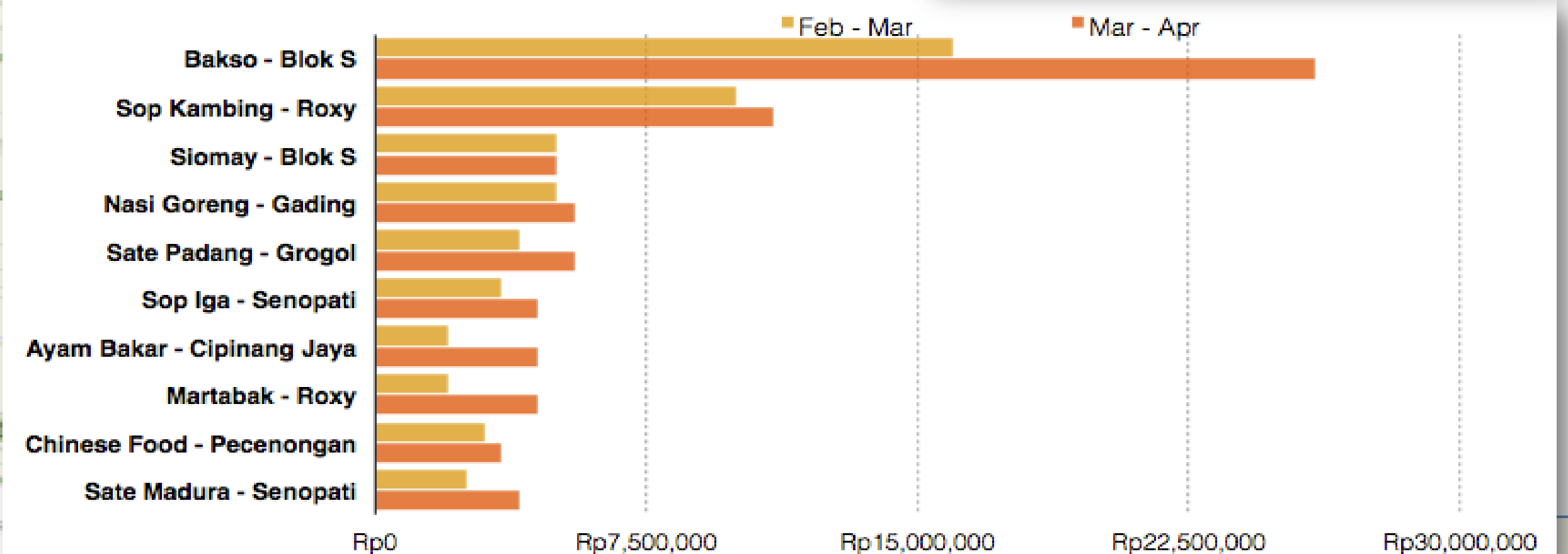
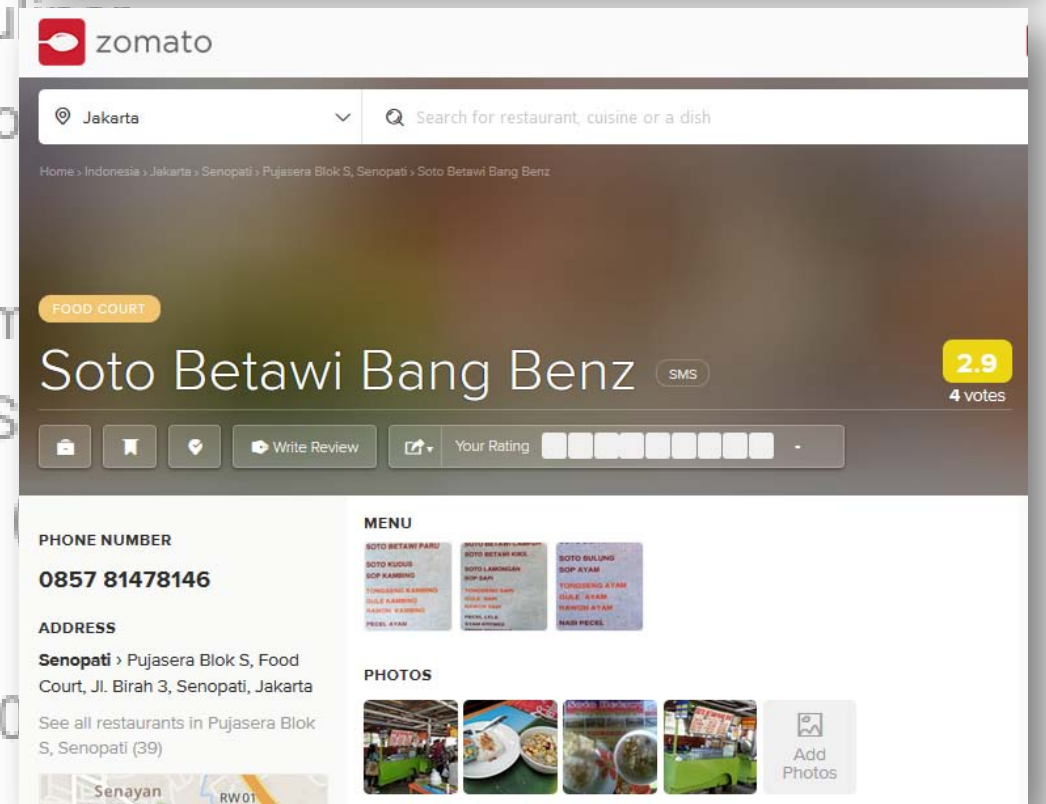
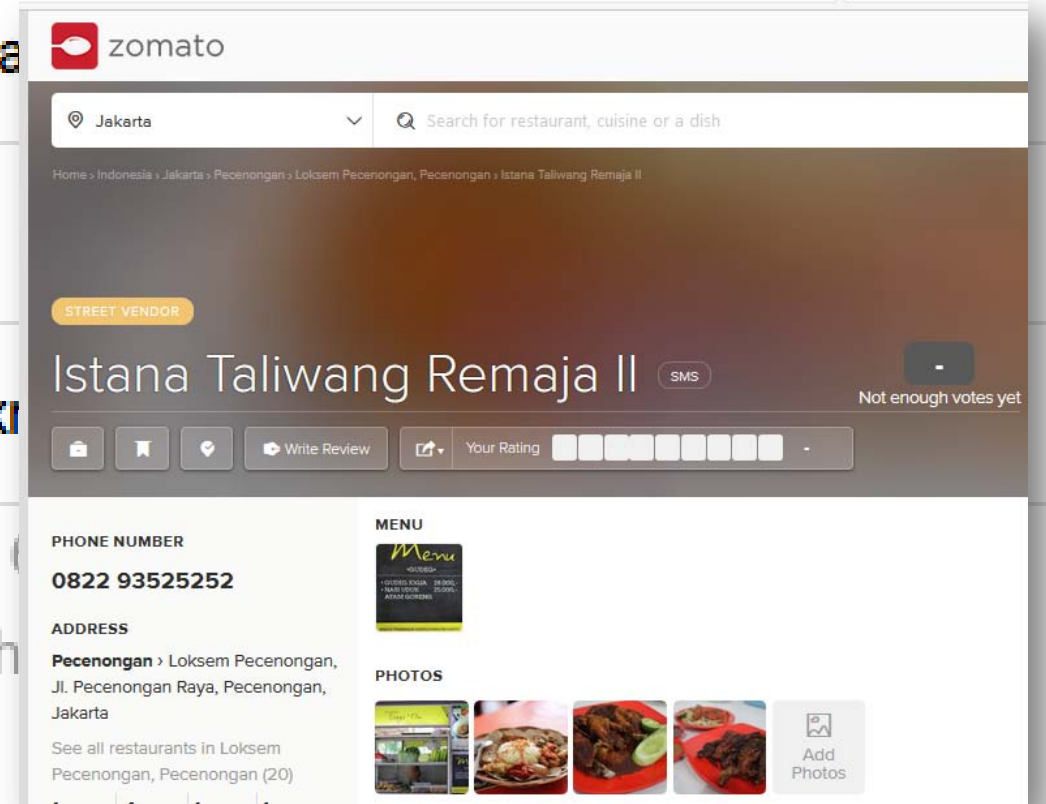
☐ Koperasi Penerima IS

☐ Koperasi Berkualitas

☐ Kuliner (0)

☐ Layanan Tera Taksi (0)

☐ Eksportir Kopi (0)





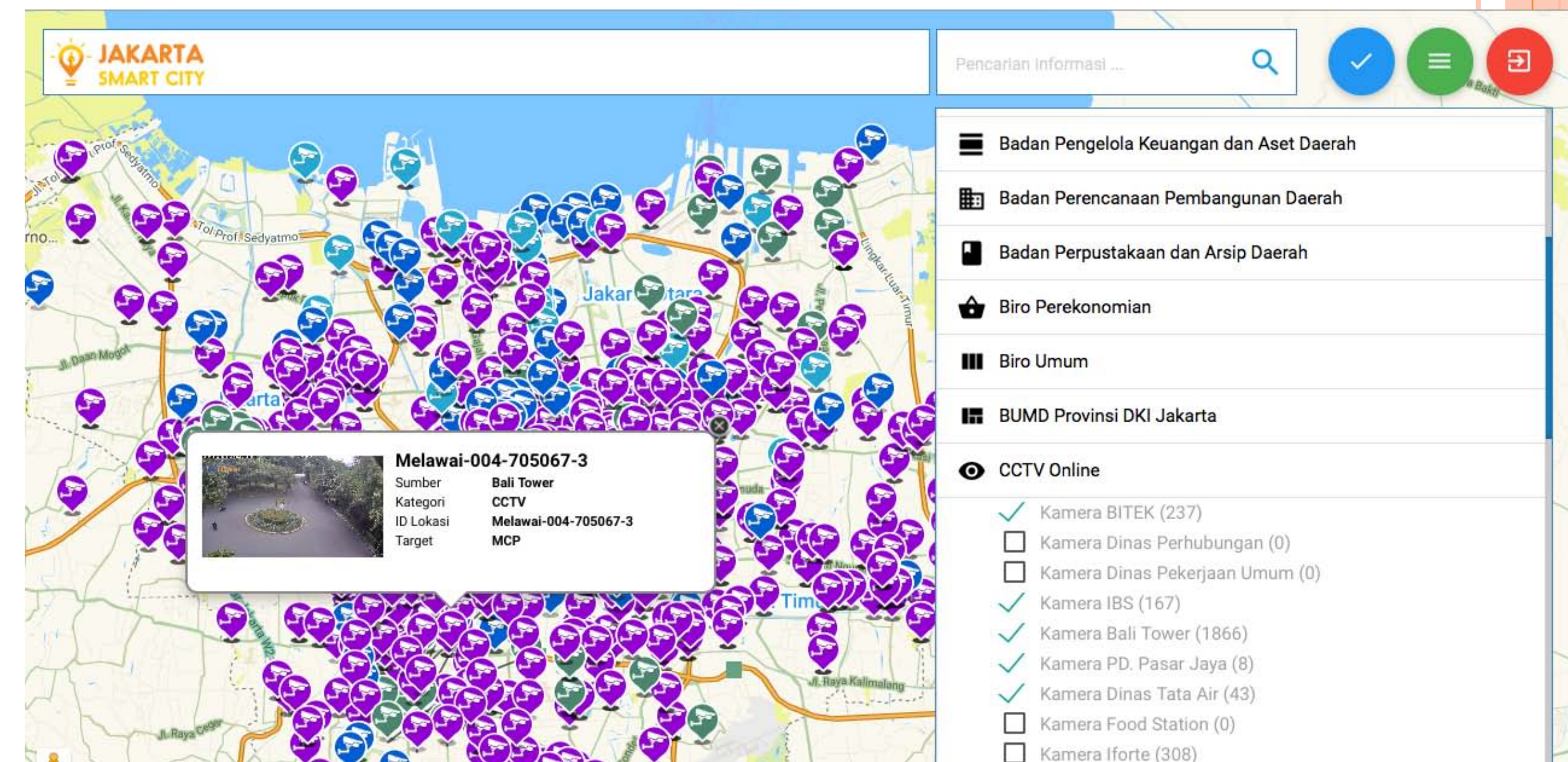
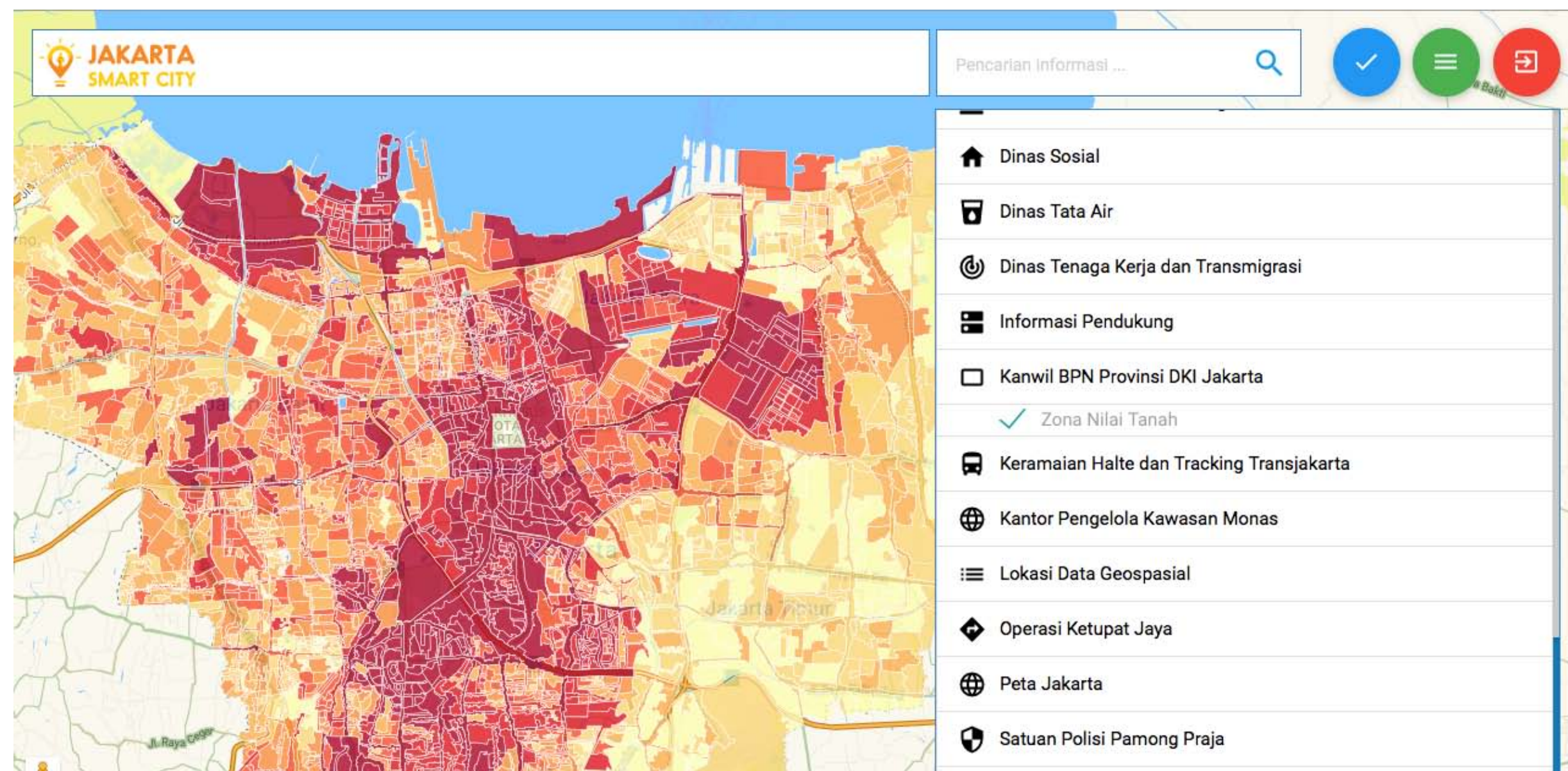
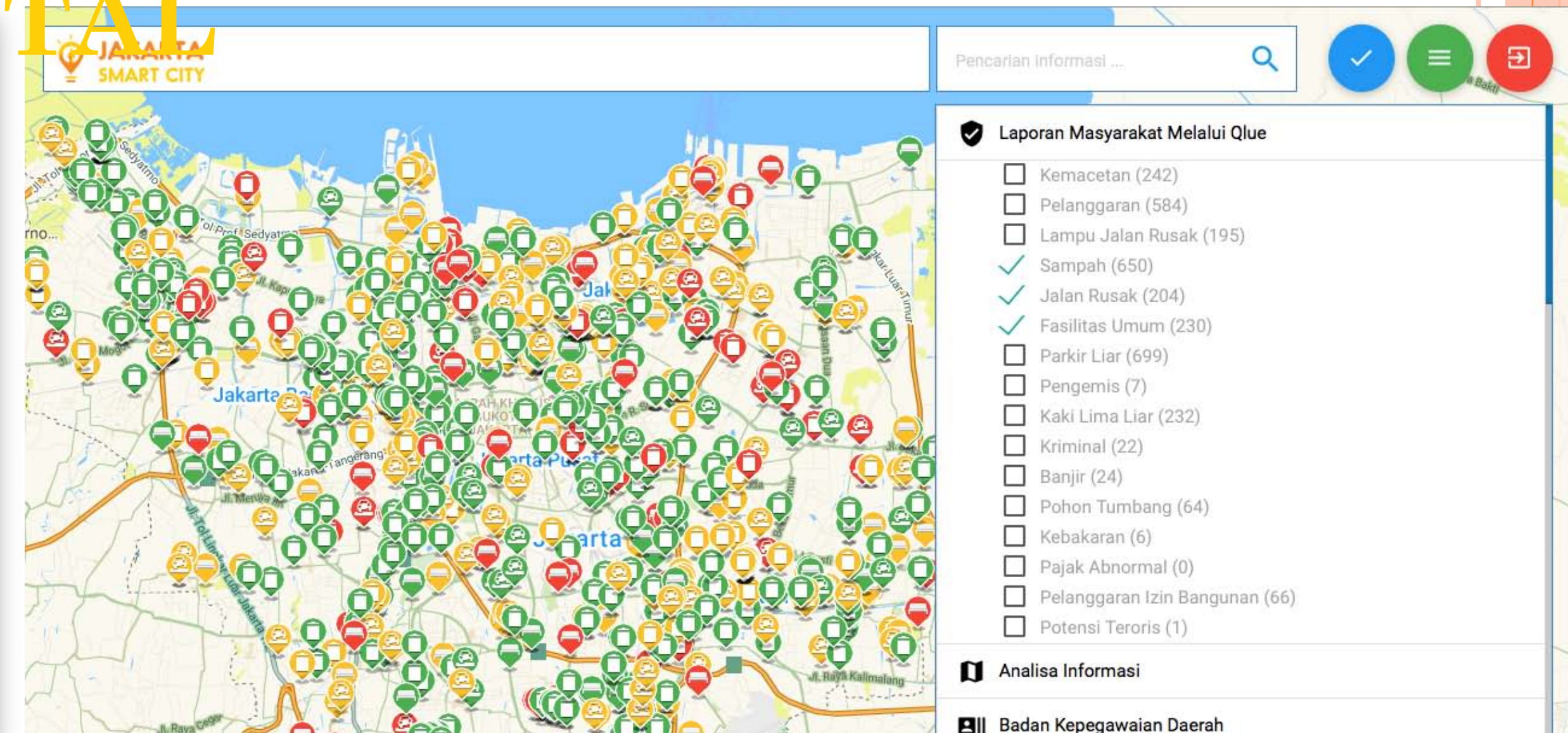
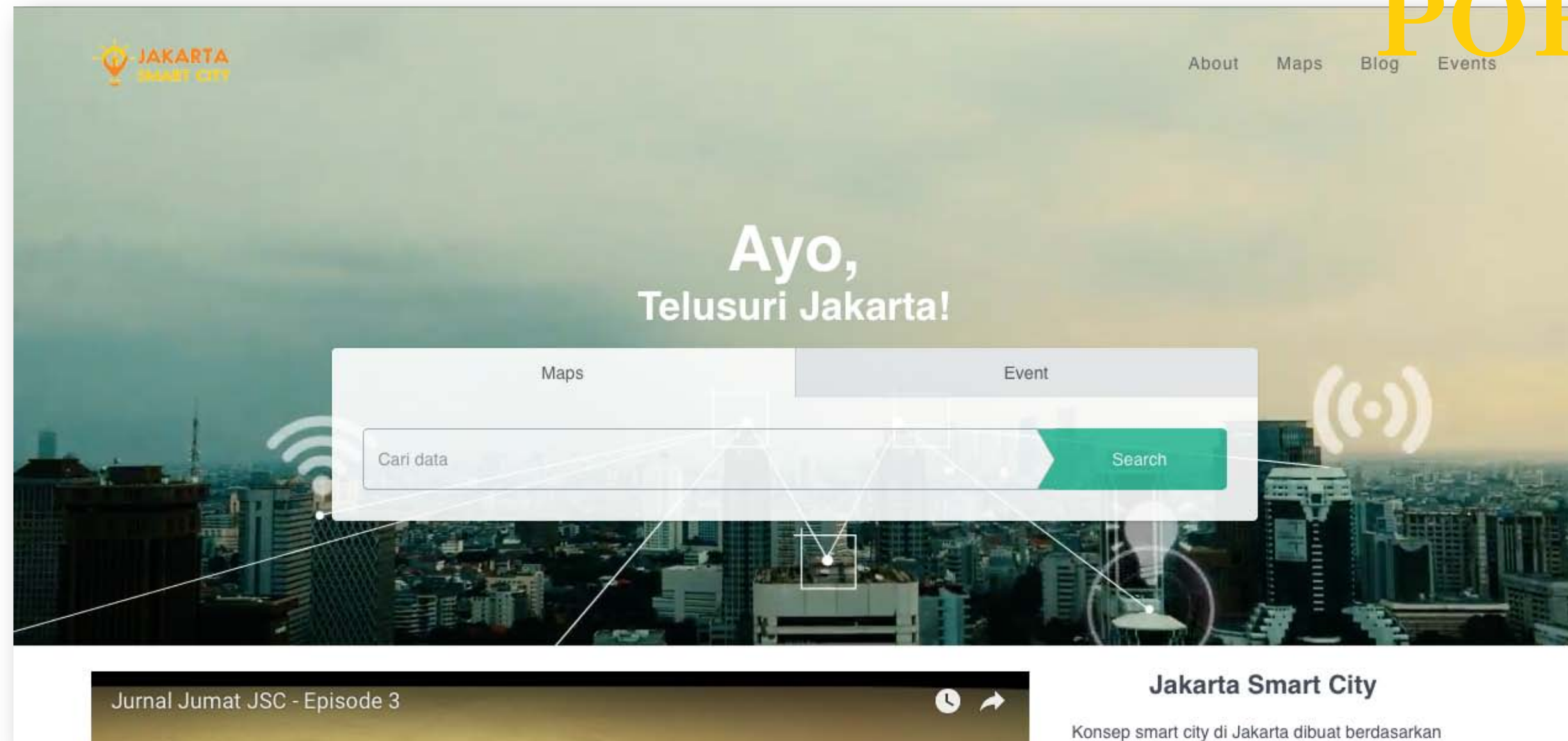








# JAKARTA SMART CITY PORTAL





## This is Jakarta Smart City

No more difficulty to finding parking space

Thank you CCTV!  
I feel safe traveling in Jakarta

Smart Canal in Jakarta reduce flooding, so that I can travel safely in the rainy season

Cool! They noticed my input! Pothole in the road immediately repaired

I am grateful for the health services in Jakarta is very fast & responsive

Thanks to my government!  
Now I can live more comfortably in a proper home

Not jammed? I can spend more time with children

Hurray!! my city is now clean



# jakarta smart city







Thank you!