

Izmir Joins the Global Sustainable Tourism Council

Izmir, Türkiye, has recently joined the Global Sustainable Tourism Council (GSTC), marking an important step toward sustainable tourism for the city. Izmir's efforts to achieve harmony between humanity and nature will become a valuable asset in the global tourism industry. The interest in sustainable tourism is growing worldwide, and the principles of sustainable development play a crucial role when tourists choose their destinations. With this step, Izmir aims to actively promote the sustainable development of its tourism industry.

Quito Expands its International Air Connections for the Winter Season

Recently, Spanish airline Iberia announced a significant increase in flights to Latin America starting from October 28. Among the beneficiaries is the city of Quito, which will have a daily flight from Madrid, making it a main connection with all of Europe. This will result in an expansion of connectivity from all over the world to Quito, the capital of Ecuador, surpassing the pre-pandemic levels.

"Danshig-Khuree Tsam 2023" Celebrates Mongolian Cultural Heritage Festival

From August 5 to 6, the "Danshig-Khuree Tsam 2023" Mongolian Cultural Heritage Festival took place at the Khui Doloon Khudag in Mongolia. It is understood that the festival was originally related to the enthronement ceremony of Zanabazar, the spiritual leader of Mongolian Buddhism and a direct descendant of Genghis Khan. As one of Mongolia's grandest and oldest religious and cultural festivals, the Danshig Nadam Festival annually draws a significant number of citizens and tourists.



Morocco Becomes Major Partner of World Travel Market London 2023

Morocco is set to be the premier partner of World Travel Market (WTM) London, one of the world's most important tourism expos, scheduled for November 6 to 8 in London. Morocco will actively promote the country's tourism resources at this event through the presentation of its diverse and attractive tourism products by different exhibitors at the fair.

UN World Tourism Organization Convenes Meeting to Discuss Africa's Tourism Agenda

At the 66th meeting of the UN World Tourism Organization's Regional Commission for Africa, Member States joined representatives of international organizations and the private sector to focus on opportunities around tourism employment and investment. They also acknowledged the pressing need to address challenges including the climate crisis, while reaffirming core issues for tourism development in Africa: tourism investment, gender equality and youth empowerment, and the promotion of "Brand Africa". Delegations from 33 countries, including 22 tourism ministers, 2 deputy ministers, and 4 ambassadors, attended the meeting.



Ctrip Group Signs Global Cooperation MoU with Penang Global Tourism

Recently, Ctrip Group and Penang Global Tourism held a signing ceremony for a memorandum of understanding on global cooperation. The upcoming collaboration between the two sides will span multiple international markets, expanding from China to a global scale. Over the next three years, Ctrip Group will leverage its global resources, including its platforms Trip.com and Ctrip Travel, to carry out promotional activities in markets such as China, Singapore, South Korea, Japan, and Australia, aiding Penang's tourism industry in gaining traction within the global market.

London's Tourism Industry Shows Clear Signs of Summer Recovery

According to industry projections, the number of international tourists visiting London in 2023 is expected to increase by over 2 million compared to 2022, bringing an additional £674 million in revenue to the UK capital. To welcome these visitors, the National Portrait Gallery and the Victoria and Albert Museum have reopened after extensive renovations. The Natural History Museum is displaying a Titanosaur exhibition, the Tower of London features a Coronation Bench Trail, and the Tate Modern is hosting a photography exhibition that explores the dynamic landscape of the African continent... This summer, tourists are flocking back to London's renowned attractions, participating in a series of festivals, exhibitions, and events.

Accelerating International Events' Return: New Zealand to Host Inaugural Business Events Week in September

New Zealand's Business Events Industry Aotearoa (BEIA), in collaboration with Tourism New Zealand, is set to launch the inaugural Business Events Week from September 18 to 22, 2023, to expedite the return of international events. Spanning a week, the event will commence with the three-day BEIA Annual Conference in Marlborough, followed by a policy forum in Wellington, and subsequently the Tourism New Zealand Business Events National Awards Ceremony, and workshop events in Auckland. Participants can expect to personally explore the MICE resources of various cities in New Zealand.

The above information is collated and summarized by our magazine. PHOTOGRAPHS / Panorama Media Inc.