

**32 个国家的 54 个乡村入选 2023 年联合国世界旅游组织“最佳旅游乡村”**

近日，第 25 届联合国世界旅游组织全体大会在乌兹别克斯坦撒马尔罕召开。会上公布了 2023 年“最佳旅游乡村”名单，32 个国家的 54 个乡村入选，其中包括中国江西篁岭村、浙江下姜村、甘肃扎尕那村、陕西朱家湾村 4 个乡村。至此，中国入选乡村总数达到 8 个，位列世界第一。据悉，此次大会历时 4 天，其间举办了各种会议和活动，旨在重点援助发展中国家发展旅游事业，为各个国家旅游计划提供帮助。



**中国对法国、德国、意大利、荷兰、西班牙、马来西亚试行单方面免签政策**

中国决定试行扩大单方面免签国家范围，对法国、德国、意大利、荷兰、西班牙、马来西亚 6 个国家持普通护照人员试行单方面免签政策。2023 年 12 月 1 日至 2024 年 11 月 30 日期间，上述国家持普通护照人员来华经商、旅游观光、探亲访友和过境不超过 15 天，可免签入境。上述国家不符合免签条件人员仍需入境前办妥来华签证。

**54 Villages from 32 Countries Selected for the 2023 United Nations World Tourism Organization's "Best Tourist Village"**

Recently, 54 Villages from 32 Countries Selected for the 2023 United Nations World Tourism Organization's "Best Tourist Village" the 25th United Nations World Tourism Organization General Assembly opened in Samarkand, Uzbekistan. During the conference, the list of Best Tourist Village for 2023 was announced, with 54 villages from 32 countries being selected. Among them are four villages from China: Huangling Village in Jiangxi, Xiajiang Village in Zhejiang, Zhagana Village in Gansu, and Zhujiawan Village in Shaanxi. With this, China has a total of eight villages selected, ranking first in the world. It is reported that the conference lasted for four days and included various meetings and activities. The conference aims to focus on assisting developing countries in the development of tourism and providing support for the tourism plans of various countries.

**China will implement a unilateral visa-free policy for France, Germany, Italy, the Netherlands, Spain, and Malaysia**

China has decided to implement a unilateral visa exemption policy for an expanded list of countries. Citizens holding ordinary passports from France, Germany, Italy, the Netherlands, Spain, and Malaysia can enjoy this policy. From December 1, 2023, to November 30, 2024, citizens from these countries with ordinary passports can enter China for purposes such as business, tourism, visiting relatives, and transit for up to 15 days without needing a visa. Individuals from these countries who do not meet the visa exemption requirements will still need to obtain a Chinese visa before entering.



**英国贝尔法斯特将于 2024 年举办大型创意和文化庆典**

近日，英国贝尔法斯特市议会决定在 2024 年 3 月至 11 月举办“有史以来最大的文化和创意庆典”，涵盖 200 多场活动、研讨会，以及一系列创意项目和倡议。据介绍，该活动投资 590 万英镑，由 24 个大型委员会共同举办。为了办好这次盛会，更好地展示贝尔法斯特的独特文化，主办方还积极向公众收集反馈意见。主办方相关负责人表示，该盛会将有效刺激消费、引导就业，为居民提供参与艺术和创意活动的机会，同时吸引游客到访贝尔法斯特。

**赫尔辛基会展中心推出季票**

赫尔辛基会展中心近日宣布，将为热衷于博览会的游客提供季票福利。持票游客可以在该中心组织的 2023 年秋季和 2024 年春季各类展会活动中无限制入场，活动包括赫尔辛基书展、春季博览会等。季票在赫尔辛基会展中心官网商店售卖，有效期为 2023 年 9 月 1 日至 2024 年 5 月 31 日。

**中国国务院办公厅印发《关于释放旅游消费潜力推动旅游业高质量发展的若干措施》**

近日，中国国务院办公厅印发《关于释放旅游消费潜力推动旅游业高质量发展的若干措施》，从 5 个方面提出 30 条推动旅游业高质量发展的工作措施。一是加大优质旅游产品和服务供给，推进文化和旅游深度融合；二是激发旅游消费需求，改善旅游消费环境；三是加强入境旅游工作，实施入境旅游促进计划；四是提升行业综合能力，支持旅游企业发展；五是保障措施方面，要强化政策保障，做好旅游安全监管。

**Belfast, UK, to Host Large Creative and Cultural Festival in 2024**

Recently, the Belfast City Council in the United Kingdom has decided to host the "largest-ever cultural and creative festival" from March to November in 2024. This festival will encompass over 200 events, seminars, as well as a series of creative projects and initiatives. It is reported that the event has received an investment of £5.9 million and is jointly organized by 24 major committees. To ensure the success of this grand celebration and to better showcase Belfast's unique culture, the organizers are actively collecting feedback from the public. Representatives from the organizing committee have stated that this festival will effectively stimulate consumption, create job opportunities, provide residents with the chance to engage in artistic and creative activities, and also attract tourists to visit Belfast.

**The Helsinki Exhibition Center to Launch Season Passes**

The Helsinki Exhibition Center recently announced it would offer season ticket benefits to visitors passionate about expos. Ticket holders will have unlimited access to various exhibition events organized by the center during the autumn of 2023 and spring of 2024. These events include the Helsinki Book Fair, Spring Expo, and more. Season tickets can be purchased on the Helsinki Exhibition Center's official website and are valid from September 1, 2023, to May 31, 2024.

**The State Council Office of the People's Republic of China issued Several Measures to Unleash the Potential of Tourism Consumption and Promote High-Quality Development of the Tourism Industry**

Recently, the General Office of the State Council of the People's Republic of China issued *Several Measures to Unleash the Potential of Tourism Consumption and Promote High-Quality Development of Tourism Industry*. It outlines 30 measures across five areas to promote the high-quality development of the tourism industry. Firstly, it emphasizes increasing the supply of high-quality tourism products and services and promoting deep integration of culture and tourism development. Secondly, it aims to stimulate tourism consumption demand and improve the tourism consumption environment. Thirdly, it focuses on strengthening inbound tourism and implementing inbound tourism promotion plans. Fourthly, it aims to enhance the comprehensive capabilities of the industry and support the development of tourism enterprises. Lastly, it underscores the importance of policy guarantees and robust tourism safety supervision.

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The above information is collated and summarized by our magazine.  
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